

Marketing & Communications Intern (m/f/d)

Required for the current **academic year 2024-25**. This is an **unpaid internship** with **flexible hours** (part-time). **Minimum 8 weeks**.

Are you a creative and motivated student or recent graduate looking to gain hands-on experience in marketing and communications? IS Ruhr in Essen is seeking an enthusiastic intern to support our team in promoting our school and engaging with our community. We are seeking flexible candidates who are able to work as part of a cooperative team and provide a vibrant, dynamic and innovative educational programme for students in our small, family centered school with currently one class at each level. We are an authorized IB PYP and DP school and an IB MYP candidate school. We are proud to be part of the leading Swiss education group SBW Haus des Lernens AG. IS Ruhr team members are responsible for the educational care and development of students in accordance with the IS Ruhr vision, mission statement and values.



Mission Statement Mission

IS Ruhr is a welcoming international community. We coach each other to seek our full potential, pursue our passions and become responsible global citizens. We embrace diversity, eager to promote positive change by connecting understandings in purposeful learning environments.

Die IS Ruhr ist eine einladende internationale Gemeinschaft. Wir coachen uns gegenseitig, unser gesamtes Potential auszuschöpfen, unsere Leidenschaften zu verfolgen und verantwortungsbewusste Weltbürger zu werden. Wir legen Wert auf Vielfalt und setzen uns dafür ein, positive Veränderungen anzustoßen durch die Verknüpfung von Einsichten und Erkenntnissen in zweckorientierten Lernumgebungen.

उद्देश्य

अंतर्राष्ट्रीय स्तर (IS Ruhr) एक स्वागतपूर्ण अंतरराष्ट्रीय समुदाय है। हम एक-दूसरे को उत्कृष्टता की खोज में प्रेरित करते हैं, अपने जुनून का पीछा करने और जिम्मेदार वैश्विक नागरिक बनने के लिए प्रेरित करते हैं। हम विविधता को अपनाने हैं, उद्देश्यपूर्ण शिक्षण वातावरण में सकारण को प्रोत्साहित करने के लिए प्रोत्साहित करने हैं।

Misión

IS Ruhr es una comunidad internacional acogedora. Nos enseñamos y apoyamos unos a otros para buscar alcanzar nuestro máximo potencial, perseguir nuestras pasiones y convertirnos en ciudadanos del mundo responsables. Aceptamos la diversidad, deseamos de promover un cambio positivo al conectar nuestro aprendizaje dentro entornos educativos diseñados con propósito.

Misyonumuz

IS Ruhr, uluslararası dost bir topluluktur. Tüm potansiyelimizi ortaya çıkarmak, tutkularımızın peşinden gitmek ve sorumluluk sahibi küresel vatandaşlar haline gelmek için birbirimize rehberlik ediyoruz. Kararlı öğrenme ortamlarında, farklı anlayışları birleştirerek olumlu değişimleri teşvik etmeye istekliyiz ve farklılıkları kucaklıyoruz.

Vision

Respect, Reflect, Connect

Vision

Respektiere, Reflektiere, Verbinde

दृष्टि

सम्मान, प्रतिबिम्ब, संलग्न

Visión

Respetar, Reflexionar, Conectar

Vizyonumuz

Saygı duy, düşün, birleştir

Learning Values

Innovative, respectful, determined, reflective, open-minded, kind, principled, risk-takers

Lernwerte

Innovativ, respektvoll, entschlossen, reflektiert, aufgeschlossen, freundlich, prinzipientreu, risikobereit

अध्ययन मूल्य

समयावधि, सम्मानजनक, दृढ़, प्रतिबिम्ब, उदारमना, दयालु, निरपेक्ष, जेडकिंग लेने वाले

Valores de aprendizaje

Innovadores, respetuosos, decididos, reflexivos, abiertos, amables, con principios, arriesgados

İlkelerimiz

Yenilikçi, saygılı, kararlı, düşünceli, açık fikirl, nazik, ilkeli, risk alan kişiler yetiştirmek

DESCRIPTION

IS Ruhr Marketing & Communications Interns support the school's outreach and engagement efforts in line with the IS Ruhr vision, mission, and values. They assist in promoting the school's brand, creating content, and enhancing communication strategies to connect with our community.

Reports to and is evaluated by: Head of Marketing

WHAT YOU WILL DO

- Assist in creating content for social media, newsletters, and the school website
- Help coordinate events and school outreach initiatives
- Support internal and external communications
- Conduct research and analyze marketing trends
- Collaborate with staff to enhance our brand presence

WHAT WE ARE LOOKING FOR

- Strong communication skills in English (German is a plus)
- Passion for marketing, social media, and storytelling
- Creativity and attention to detail
- Ability to work independently and as part of a team
- Interest in international education and cultural diversity

WHAT WE OFFER

- Valuable hands-on experience in a dynamic, international environment
- The opportunity to contribute to meaningful projects
- A chance to develop your skills and expand your network

HOW TO APPLY

- A letter of application no longer than two pages outlining your strengths as a candidate
- A current CV not to exceed two pages
- Name and contact details of referees. Contact details of professors, previous employers, or mentors (optional)
- Applications should be addressed to the Head of Marketing marked with the job title Marketing & Communications Intern
- Marketing & Communications Intern in the subject of the email. Applications should be sent to: application@is-ruhr.de or submitted by online application form on IS Ruhr`s website

We look forward to receiving your complete application documents: International School Ruhr, Ms Melanie Genth, Head of Marketing, Moltkeplatz 61, 45138 Essen | E-Mail: application@is-ruhr.de | Phone: + 49(0) 201/ 479 104 09

Please note: This is an unpaid internship, ideal for students seeking practical experience.